

1

First Year - Fall

- MGT 118/218 Vocation of Business
- MATH 111 (or 108 if needed)
 Calculus for Social-Life Sciences I
- PHIL 201 The Classical Mind
- ENG 101 Writing: Logic and Rhetoric
- Language
- MGT 199 SuperCurriculum

First Year - Spring

- ECON 101 or 102 Macro or Micro Economics
- MATH 111 (or HUM 101)
 Calculus for Social-Life Sciences I
- PHIL 202 The Modern Mind
- TRS 201 Faith Seeking Understanding
- Language
- MGT 199 SuperCurriculum

THE CATHOLIC UNIVERSITY OF AMERICA

School of Business & Economics B.S.B.A. Marketing Suggested Course Sequence

2

Sophomore – Fall

- ECON 101 or 102 Macro or Micro Economics
- ACCT 205/305 Introductory Accounting
- MGT 223/323 Management, Theory and Practice
- PHIL 333* or PHIL 309* Natural Right and Natural Law
- Language
- MGT 299 SuperCurriculum

Sophomore – Spring

- ECON 223 Statistics for Business and Economics
- ACCT 206/306 Managerial Accounting
- MGT 240 (or MGT 331)

 Management of Information
- FIN 226/MGT 226 Financial Management
- Language
- MGT 299 SuperCurriculum

Junior - Fall (Study Abroad) **

- Business & Economics Elective
- TRS __ Christian Theology in Rome
- Free Elective
- CLAS 206R History of Rome
- ART 319 Renaissance Art

Junior - Spring

- MGT 221/321 or 222/322 or 271/371 Business Law
- MGT 301 Ethics in Business and Economics
- MGT 365 Quantitative Methods of Decision Making
- MKT 345/MGT 345 Marketing Management
- ENG 461* Shakespeare
- MGT 399 SuperCurriculum

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Senior – Fall

- MGT 475 Business Strategy
- MKT 348/MGT 348 Consumer Behavior
- ECON 231/443 or 232/446 Applied Macroeconomics or Managerial Economics
- MKT 345/MGT 346 Marketing Research
- HIST 257* American History
- MGT 499 SuperCurriculum

MKT 498 Comprehensive Exam

Senior - Spring

- MGT 457 Marketing Strategy
- TRS 335* Christian Marriage and Family
- ECON 231/443 or 2322/446
 Applied Macroeconomics or Managerial Economics
- Business & Economics Elective
- Business & Economics Elective
- MGT 499 SuperCurriculum

MKT 498 Comprehensive Exam (if not taken in Fall)

- *These are the recommended HUM, LIT, TRS, & PHIL courses. Alternates are available should these courses be filled. Please also see the tracking sheet under "Click to View" for additional courses.
- ** Students may study abroad Spring of Sophomore year, Fall Junior year, or Spring of Junior year. In which case, the study abroad courses will be swapped with the appropriate semester. TRS-Christian Theology in Rome, CLAS206R, and ART319 or equivalent courses are recommended for Rome Study. The courses taken while abroad depend on what location and program the student chooses to pursue.

University Honors Students should consult with the University Honors & Major Advisors for Honors general distribution courses.